



# ReleaseTEAM

October 2015



Welcome to our October 2015 Newsletter!

## Inside This Issue

- [Welcome](#)
- [ReleaseTEAM at Upcoming Events](#)
- [ReleaseTEAM Spotlight](#)
- [Gartners's Guide](#)
- [Automate All the Things](#)
- [The Puzzler](#)

Are you attending a conference this quarter? ReleaseTEAM will be supporting the following two exciting conferences: the Atlassian Summit 2015 and the DevOps Enterprise Summit 2015.

On November 3-5, Atlassian will be holding its 7th annual conference, it's hard to believe it's been 7 years already, this is a great conference focused on all things Atlassian. Check out the next page for 7 reasons on why you should attend.

October 19-21 is the DevOps Enterprise Summit, the leading conference on continuous delivery, lots of outstanding speakers from leading companies. They have written up all the new events planned this year and you can read it on the next page as well.

I'd like to thank you for your continued interest in ReleaseTEAM. We hope to keep this newsletter informative and useful. Hope to see you at one of these events!

Shawn Doyle  
CEO

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## Quick Links

- [ReleaseTEAM Website](#)
- [IBM Rational Website](#)
- [Colorado Rational Users Group](#)
- [ReleaseTEAM's Rational Users Group Page](#)

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## IBM Technotes



To see the latest IBM Rational TechNotes  
[CLICK HERE](#)

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# Atlassian SUMMIT

## 7 reasons you can't miss Atlassian Summit 2015

"Our 7th annual Atlassian Summit is scheduled for November 3-5, 2015, with an agenda covering Atlassian products, collaboration, and best practices. If you're still on the fence, we've compiled the top 7 reasons you cannot miss our biggest event yet!" [Click here to see the full list.](#)

**1****Learn, collaborate & share ideas.**

Immerse yourself in a knowledge-packed 3 days which includes 70+ sessions, 7 tracks, and 50 exhibitors. [Explore the agenda](#)

**2****Be inspired.**

Hear from leaders and game changers who will inspire you to re-think how your team builds, collaborates, and drives change. [View keynotes](#)



### What's new at DevOps Enterprise Summit 2015 – By Gene Kim

[DevOps Enterprise Summit 2015](#) builds on the most important questions that emerged from the [2014 conference](#). It will bring back more of attendees' favorite presenters, tell new chapters in stories of transformation and acceleration, and introduce an exciting new set of top experts, case studies, and practitioner-led research.

We are really excited about the programming we have planned for DevOps Enterprise Summit 2015.

[Click here for the full article](#)

## ReleaseTEAM's Spotlight



Dave Smith- Regional Sales Manager at Tasktop

Usually when I select our spotlight candidate, I have worked with that person for many years and they have earned the recognition during that time. Dave is an exception to my rule! I started working with Dave back in May 2015, only 6 months ago. We met due to a huge ALM assessment for a very large client of ReleaseTEAM's. ReleaseTEAM sent in a team of consultants to the client's site, reviewed their entire software development environment, and made many tool replacement and tool additions to their existing tool stack. Our CEO was very confident that Tasktop was the right choice when connecting the software development with the delivery team. And so the relationship with Dave Smith and I began!

From the very beginning I hit it off with Dave. He is very knowledgeable and pleasant to work with. He is persistent, but not pushy as many sales people can be. If we could not find the answers that were satisfactory to the client, Dave would spend many hours researching and coming up with solutions and workarounds as needed. The client had a budget that we needed to stay under and Dave was very creative in coming up with pricing models and multi-year discounts that really impressed both me and the client. Dave and I spent hours and hours working together and because of Dave's flexibility and smooth negotiation skills, the client recently moved forward with the purchase.

Prior to his career at Tasktop:

- Dave spent 2 years as Director of Sales and Business Development.
- 4 ½ years as VP of Partners and Global Sales.
- He was the Founder and Principal of Early Market Partners for almost 5 years.
- The beginning of his career, he spent 16 ½ years as Chief Operating Officer/VP of Sales and Marketing at Infogix (formerly Unitech Systems, Inc.).

He graduated from Purdue University, with a BS in Industrial Management and took some independent courses at Harvard Business School. In his spare time, Dave enjoys being a tri-athlete, skier, hiker, adventure traveler and outdoor enthusiast. He is also an advocate for entrepreneurs and entrepreneurship and is a Board Member for [www.womenlead.com](http://www.womenlead.com)

Dave you are truly a rock star and I would be honored to partner with you on any deal, anytime!

Thanks Dave for all that you do!

## Gartner's Guide on Software Change and Configuration Management

*By Bob Dever, Sr. Director of Corporate Marketing, Perforce Software*

Gartner recently published a guide to the software change and configuration management market that recognizes the rapid market migration to Distributed Version Control Systems (DVCSs) and warns of the issues enterprises can expect when relying on a DVCS:

*"Dealing with a DVCS from a team perspective is more complex than dealing with a central system, and this complexity is at the root of most current barriers to broader use. When scaling the solution, enterprise groups have to deal with issues of security, process management, traceability and accountability. "*<sup>1</sup>

Perforce has discussed enterprise use of Git extensively through a [blog post series](#) that addresses best practices for successfully balancing the needs of both developers and the enterprise. The points we raised are aligned with the aforementioned report, which states:

*"Enterprise-grade management of Git that offers important aspects of a DVCS—good merging, the ability to work offline and good collaboration—along with the security and central repository of a CVCS, will resolve most remaining concerns about the use of the DVCS model."*

We're glad for the validation the Gartner market guide brings to these topics. But don't take it from us. Read the full report, available at no charge and ungated from [perforce.com](http://perforce.com).

**Read the Full Gartner Report:** [Market Guide for Software Change and Configuration Management](#)

<sup>1</sup> Market Guide for Software Change and Configuration Management Software, Jim Duggan, Joachim Herschmann, 26 August 2015

## Automate All the Things, featuring Gene Kim

Join **Gene Kim** and 5 technology experts leading DevOps in large enterprises- **HP, Intel, E\*Trade, CenturyLink** and **Bose** on this recently [recorded video chat](#). These experts talked about how they **“Automate All the Things”** and they shared how automation – and, by extension, **Automation-as-a-Service** – is used in their Dev and Ops organizations. [Watch the video replay today](#) or [check out the Blog](#) to learn more. In addition, make sure you set time to see these experts speak at the [DevOps Enterprise Summit](#) in San Francisco Oct 19-21.

- Dominic Faraone, Software Engineer, CenturyLink
- Josh Steckler, Software Engineer, Bose Corporation
- Lucas Gravley, Build Architect, HP
- Manish Aggarwal, Software Engineer, Intel
- Manuel Edwards, Systems Engineer Manager, E\*TRADE

Watch the video replay to learn more:



## The Puzzler

### Now for this month's **SPOOKY** puzzler:

On a dark, stormy Halloween night, four consultants named Shawn, Karl, Mike and David walk into a haunted house during a blackout. Only one can escape. They take a staircase to the second floor, a trapdoor on the left, go up the ladder to the right, followed by a 28-foot slide to the basement. In one corner of the murky cellar are a candlestick, a leadpipe, a rusty knife, and an electric chair. Written on the wall in binary are the numbers, "01000011 01101000 01101111 01101111 01110011 01100101 00100000 01111001 01101111 01110101 01110010 00100000 01100100 01100101 01100001 01110100 01101000 00100001" Being all amazing consultants they can instantly read this as "Choose your death!"

Karl takes the lead pipe, Mike picks up the rusty knife, David chooses the candlestick, and Shawn picks the chair.

### Who will survive?

Here is last month's question:

### When is 99 more than 100?

#### Solution:

On a microwave! When you type 99 on a microwave it becomes 99 seconds, whereas 100 becomes 1 minute or 60 seconds.

The winner of September's puzzler was **Janet U.** Email us at [puzzler@releaseteam.com](mailto:puzzler@releaseteam.com) and let us know where to send your \$27 gift card

Send us in your answers and we will randomly pick a winner from all the correct answers to win a \$27 ReleaseTEAM gift card. If you'd like to send us puzzlers of your own, feel free to do so!

Send your answers to [puzzler@releaseteam.com](mailto:puzzler@releaseteam.com).