

MAY 1ST 2013

ReleaseTEAM



Welcome to our May 2013 newsletter!

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As we enter the month of May the ReleaseTEAM staff located in "sunny" Colorado hopes that the snow has truly left us until next fall! Of course we welcome an abundance of spring showers, but old man winter has worn out his welcome in April this year.

ReleaseTEAM would also like to welcome the newest addition to the IBM Rational suite of tools! IBM recently announced the acquisition of UrbanCode, one of the nation's top automated software delivery companies. The purchase of UrbanCode makes perfect sense as their automation products complement and enhance IBM Rational's tools;

- Reduce the cycle time it takes to get updates or new applications into market, from months to minutes
- Simplify and speed the entire software development and delivery process for businesses
- Enhance IBM SmartCloud and IBM MobileFirst initiatives by making it easier and faster for clients to deliver software through those channels

As a certified IBM Rational Reseller, ReleaseTEAM will not only give the best price possible, but also promises to deliver outstanding customer service! Call us today to learn more about the expansion of the IBM product line.

Quick Links

[ReleaseTEAM Website](#)

[IBM Rational Website](#)

[Colorado Rational Users Group](#)

[ReleaseTEAM's Rational Users Group Page](#)

IBM Technotes



To see the latest IBM Rational TechNotes

[CLICK HERE](#)



Speaker: Jim Densmore- Executive Solution Architech with IBM

Jim Densmore is an Executive Solution Architect with IBM SWG's Rational Brand services organization, based in Colorado Springs. In his Solution Delivery role he is responsible for assuring that IBM is delivering complete solutions fostering client success. His 30 year background in the software industry includes development and consulting experience in aerospace and defense as well as telecommunications, specializing in software, systems and real time development and delivery. He's ancient enough to have written a lot of FORTRAN in addition to more modern stuff like C++, Java, and Python. In addition to his day job focusing mostly on complex systems and large IT clients, Mr. Densmore has been focusing recently on the governance of large scale development efforts, including both asset-based governance and utilization of monetary investment returns with uncertainty.

Topic: IT and Engineering Portfolio and Strategy Management

Rational Focal Point Investment Analysis (FP/IA) is a relatively new Focal Point component used to calculate numerical ROI and Value (NPV) estimates on proposed investments. The results are used to help prioritize these investments in today's always-limited project funding environment. The investments could be development projects, or IT/EA asset improvements. Qualitative prioritization schemes abound, but estimates for ROI & NPV are more objective than any such scheme. IA supplies mechanisms for including uncertainty and time series as inputs. Since Monte Carlo simulation is part of the tool, NPV and ROI results are rightly given as a distribution so that output uncertainty can be considered in the tradeoff.

It might seem that such a facility would be of interest solely to the project manager or asset caretaker (Enterprise Architect), but we will show how the style of thinking it promotes results in more Agile, steer-and-adapt behaviors for all the stakeholders of a development effort, and even lets you have a reasonable conversation with your PM/Development Lead.

Please RSVP before May 15th to René Corn at rcorn@releaseteam.com

Second Quarter Meeting:

When: Thursday, May 23rd

Time: 4:15-4:30 - Networking
 4:30-5:30 - Announcements and Speaker
 5:30- 5:45 - Networking

Where: DeVry University
 1870 W. 122nd Ave. Room #145
 Westminster, 80234



Jim Bentz

ReleaseTEAM's Spotlight

Jim Bentz – IBM Channel Sales Manager

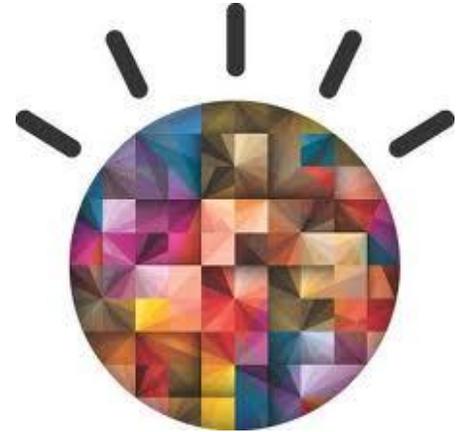
Jim is a fantastic relationships guy, which makes him ideally suited for managing channel partner relationships. Jim uses his entrepreneurial spirit and love of helping people by providing personalized attention to his "emerging partners" to maximize their success as an IBM partners. In my mind, Jim is successful in what he does because he measures his personal success on the success of his partner(s). Any company would do well to have Jim on their team, as he genuinely cares about the the success of everyone. I would have Jim on my team anytime! [Check out his LinkedIn page here.](#)

Apply new analytics tools to reveal new opportunities

In this age of big data, organizations must be able to fully exploit all sources of data and content for insight. Executives need to make decisions based not only on operational data and customer demographics, but also on customer feedback, details in contracts and agreements, and other types of unstructured data or content. How can you manage all of this data, and give executives access to the visually compelling information they need to make timely, informed decisions?

Smarter Analytics can help you expand from enterprise data to big data with an enterprise-class big data platform that is part of a comprehensive information management foundation. Smarter Analytics also includes software and tools for business analytics, such as predictive analytics, social media analytics, text analytics, business intelligence and other analytics applications.

[Click here for the full article.](#)



Why Call ReleaseTEAM?

We provide outstanding service...

Mention this Ad to receive this month's special on services!



Kudos go out to our consultants for the hard work and outstanding contributions as ReleaseTEAM employees.

The exceptional attention to detail to ensure client satisfaction on a recent upgrade project deserves applause and recognition. We received impressive comments from one of our clients; the client mentioned that having ReleaseTEAM drive this effort was one of the best decisions they made and the upgrade went as smooth as could be. Making certain the environment was prepared, coordinated between teams, partnered with superior expertise and systems experience certainly was the catalyst to a successful outcome of this project.

ReleaseTEAM at Innovate 2013

Be sure to come visit us at Booth #E207 in the Exhibit hall. Our lovely sales staff will be waiting to talk with you. We'll also have three consultants wandering the show floor and attending sessions, so feel free to say hi!



The Puzzler

Once again it is the Puzzler!

At a recent software conference I stumbled upon a room of fellow attendees resting their legs. They were all browsing on their mobile device of choice. I took note of which OS they each were using; all except two were using Android, all except two were using iOS, and all except two were using Blackberry. How many of each device did I see?

Send us in your answers and we will randomly pick a winner from all the correct answers to win a \$27 ReleaseTEAM gift certificate. If you'd like to send us puzzlers of your own, feel free to do so!

Send your answers to info@releaseteam.com.