

JULY 1ST 2013



# ReleaseTEAM



Welcome to our July 2013 newsletter!

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IBM's Innovate 2013 Technical Summit did not disappoint a soul! After speaking with several clients, colleagues, and IBM employees, consensus is that this was the best Innovate so far! Everyone felt the technical workshops and breakout sessions were very educational and the fact that the event was not just a Rational conference was very appealing to others. I personally felt the guest speakers were outstanding and the amount of quality-time we were able to spend with clients was worth its weight in gold. Of course Animal Kingdom and the BP golfing event were both icing on the cake! ReleaseTEAM looks forward to working with all the new and old acquaintances (clients, partners, and IBM employees) we connected with at Innovate!

-Sarah Smith

Account Manager

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## Quick Links

[ReleaseTEAM Website](#)

[IBM Rational Website](#)

[Colorado Rational Users Group](#)

[ReleaseTEAM's Rational Users Group Page](#)

## Innovate 2013 Recap



Missed out on Innovate? Watch all of [the keynotes and interviews here](#). For some videos straight from the [Global Rational User Communities themselves, click here](#). Check out all the tech behind the talk with these [technical white papers](#) as well!

## IBM Technotes



To see the latest IBM Rational TechNotes

[CLICK HERE](#)

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## ReleaseTEAM's Spotlight

### Stacy Peck and Dean Holmstrom – Inside Sales Managers

Behind every successful sales team there is a manager who plays a major part in the team's success and the company's revenue growth. This person usually does not get the recognition he/she deserves yet he/she continually mentors their staff, guiding them through a variety of situations, testing their creativity skills, and ultimately producing one stellar sales team.



*Stacy Peck*

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It's rare that you will find 2 such sales managers in one location, but that is not the case in the IBM Rational Boulder office!

I would like to introduce the 2 rock-star Inside Sales Managers in the IBM Rational Boulder office for ReleaseTEAM's spot light section this month!

Stacy Peck covers the Pacific territory and Canada and has held this position for 6 years. Prior to her management position she was part of the Rational internal sales team for 3 1/2 years and held other sales positions for 8 years prior to IBM. In Stacy's spare time she...oh wait she has 2 sons; she has no spare time! All joking aside, she enjoys gardening, sewing, watching the Denver Broncos, and cheering for her sons at baseball and football games.



*Dean Holmstrom*

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Dean Holmstrom covers the Mid-West and Great West territory and has held this position for 3 years. Prior to Dean's management position he also worked for the Rational inside sales team for 7 years and has 10 additional years of sales experience prior to joining IBM. Outside of work Dean enjoys the great outdoors; running, bicycling, and riding his motorcycle - including his annual trip to Sturgis!

Some of the great things the sales team has to say about this dynamic duo: "Great IBM advocates". "They do what is best for everyone, knowing how it impacts day to day activities". "Blocks and tackles, eliminating obstacles for the team". "Outstanding mentors". "Enablers and logical".

Hats off to the both of you and thank you for being all that you are!

## Global Rational User Community Events

While we here are preparing another great CRUG meeting, we'd like to make known some of the other Rational User Group meetings and seminars going on in the future. Notable events for July include:

[July RTP-RUG Meeting - DevOps for z/OS](#) - 11 Jul 2013 5:00 PM – 7:00

PM

[IBM Seminar: Driving to Continuous Delivery: A technical dive into](#)

[DevOps - Minneapolis, MN](#) - 23 Jul 2013 8:00 AM – 2:15 PM

[IBM Seminar: Driving to Continuous Delivery: A technical dive into](#)

[DevOps - Chicago, IL](#) - 25 Jul 2013 8:00 AM 2:15 PM

[Click here to see GRUC's full events calendar.](#)



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## Why Call ReleaseTEAM?



Software projects can be like a winding road wrought with the twists and turns of change. At ReleaseTEAM we navigate the road for you to ensure your software journey is a smooth and successful one. Allow ReleaseTEAM to lead the way with:

- \* The Industry's Best Consultants
- \* Flexibility and Responsiveness
- \* Environment Assessments
- \* Staff Augmentation
- \* Training
- \* Support

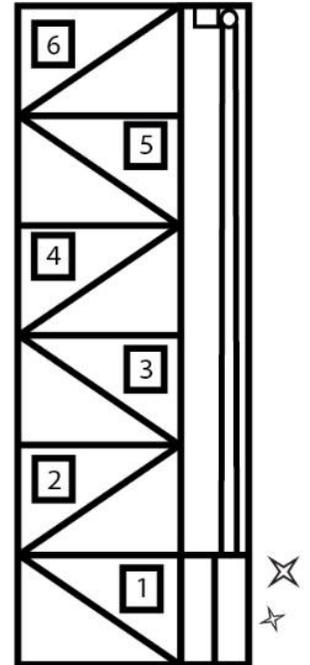
## The Puzzler

Once again it is the Puzzler!

The winner this time was Andy Z, congratulations! Email us again to claim your prize! Here is this month's puzzler:

Shawn and Karl have to move some IBM 360s to the 3rd floor of a building. They are on the 1st floor and the computers need to be on the 3rd. Shawn can carry 2 at a time, and it takes him 1 minute to climb a flight of stairs. Karl can only carry 1 at a time, but can climb a flight in 30 seconds. There is also an elevator, but due to poor maintenance, it can only access the 2<sup>nd</sup>, 5<sup>th</sup>, and 6<sup>th</sup>, floors. Using the elevator takes 15 seconds regardless of where it is going, and can be called instantaneously. The elevator also has a weight limit; it can hold either 2 computers, 2 people, or one of each. Both Shawn and Karl take 30 seconds to go down a flight of stairs, whether they are carrying computers or not.

**If there are 10 computers total, what is the shortest amount of time for Shawn and Karl to get all the computers to the third floor?**



Send us in your answers and we will randomly pick a winner from all the correct answers to win a \$27 ReleaseTEAM gift certificate. If you'd like to send us puzzlers of your own, feel free to do so!

Send your answers to [info@releaseteam.com](mailto:info@releaseteam.com).