



JULY 2016 NEWSLETTER

Welcome to our July Newsletter!

Too often, when we think of DevOps and product development, the end goal our minds naturally turn to is software products and services. However, with the explosion of IOT and software being incorporated into physical products such as brake pads, televisions, refrigerators, and jet fighters we occasionally miss the big picture.

In creating physical devices with embedded software, we have created an ever increasing complex development environment for both the software, system, and hardware engineers. Coordinating product development now requires the ability to see where each phase of your production process stands in relation to the other divisions. This is crucial to meeting launch deadlines and go-to-market targets. Creating transparency on your ALM, PLM and CAD systems used to be the domain of the cobbled together systems with customized integrations.

Today, however, project and product managers have options for managing product development with products such as PTC AgileWorx.

[Read Full Story Here:](#)

New Partners

Sonatype:

ReleaseTEAM is proud to announce a new partnership with Sonatype. There is a huge need for a best of breed tool like Nexus Lifecycle that this partnership just made sense. We are excited to start down this road together and look forward to the many opportunities we can see this partnership producing.

PTC:

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IBM Technotes



To see the latest IBM Rational TechNotes

[CLICK HERE](#)

Partner News

GitHub:

GitHub has joined the White House in committing to tech inclusion. [Read More:](#)

After months of preparation, ReleaseTEAM is excited to announce our new partnership with PTC. After learning about PTC Integrity, we immediately knew that we wanted to be a part of this product and able to offer this functionality to our customers. Now that the prep work is done, we look forward to discussing with our clients the amazing capabilities that the tool offers. [Learn More:](#)

ReleaseTEAM's Spotlight



Adeel Malik- Manager of Professional Services at Electric Cloud

I have had the pleasure of working with Adeel throughout his career with Electric Cloud. Adeel takes pride in what he and his team accomplish and it has been a wonderful experience working with him. He is an important piece in our partnership puzzle and personally works with ReleaseTEAM staff to onboard through the Electric Flow certifications. With his background and knowledge, he has a great advantage in his position. He is extremely responsive and a great asset to any team he joins.

Adeel has over 16 years of experience with companies like Spirent, Fanfare (acquired by Spirent), and National Instruments. His roles have varied through the years from an Applications Engineer, to Field Sales Engineer, Solutions Engineer to Sr Systems Engineer, Sr Professional Services Engineer to Manager of Professional Services. He focuses on meeting customer needs and customer satisfaction. It is a pleasure to work with someone who has the same ideals as ReleaseTEAM and continues to make all processes between our companies stress-free.

I look forward to continuing growing our working relationship with Adeel in the future. His positive attitude and dedication to customer service are two of the wonderful qualities that he possesses.

GitLab:

GitLab now scales with Docker built into GitLab. [Read More:](#)

Perforce:

10 tips for healthy check-ins [Click Here:](#)

Electric Cloud:

Global DevOps at DevOpsDays Istanbul [Click Here:](#)

Partner Corner

PERFORCE



Electric Cloud and ReleaseTEAM are doing great things together! With Electric Cloud looking to depend on partners more in the future, I am looking forward to our growing partnership and working together towards building an even stronger relationship.

Atlassian:

Portfolio for JIRA 2.0 has arrived, featuring a new integration model with JIRA Software - redesigned from the ground up. By loading data dynamically from JIRA Software, you can now plan in real-time and know that everything is always up to date. Create a portfolio plan from your existing data in JIRA and get visibility across all teams and projects.

With Portfolio for JIRA, you can:

- Make fast prioritization and tradeoff decisions so you can answer the 'what-if' questions and instantly see the impact in the plan.
- Manage team availabilities and skill sets so you can avoid bottlenecks and ensure the right people are available when needed.
- Plan and forecast realistic release dates and optimize your schedule in real time, so you know when you can deliver.
- Set business goals and track progress to make sure you execute on your strategy and ensure everyone is aligned to the same priorities.

Contact us [today](#) for a demo of Portfolio for JIRA and a discussion of how your teams can get the visibility they need to make better plans. [Contact Us:](#)

ReleaseTEAM at Atlassian Summit



The Puzzler

July's Puzzler:

Why is Independence Day celebrated on July 4th?

Here is last month's question:

Three different numbers are chosen at random, and one is written on each of three slips of paper. The

slips are then placed face down on the table. The objective is to choose the slip upon which is written the largest number.

Here are the rules: You can turn over any slip of paper and look at the amount written on it. If for any reason you think this is the largest, you're done; you keep it. Otherwise you discard it and turn over a second slip. Again, if you think this is the one with the biggest number, you keep that one and the game is over. If you don't, you discard that one too, and must keep the final number.

Answer to June's Puzzler:

The odds are one in two.

Here's how this is figured: First, pick one of the three slips of paper at random and look at the number. No matter what the number is, throw the slip of paper away. But remember that number. If the second slip you choose has a higher number than the first, stick with that one. If the number on the second slip is lower than the first number, then go on to the third slip

The winner from June is:

Jim H., Congratulations!

Email puzzler@releaseteam.com to claim your \$27 gift card!

Send in your answers and we will randomly pick a winner from all the correct answers, to win a \$27 gift card. If you'd like to send us puzzlers of your own, feel free to do so!

Sincerely,



Virginia Stees
Support Manager
ReleaseTEAM

Stay Connected



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