



RELEASETEAM

Welcome

Happy New Year to all from ReleaseTEAM!

2013 promises to bring a lot of fun, new, and exciting things our way. We are starting the New Year by ramping up our Rational marketing efforts and marketing staff in order to dramatically increase our software sales. We have also selected another distributor to assist in marketing traction. Behind the scene, our ALM consulting services continue to grow at a steady pace.

Grab onto your seats, we are in for a fun ride in 2013!



Where: The Egg & I Restaurant
799 US Hwy 287
Broomfield, CO 80020

When:
Thursday, January 31st
7:30 a.m.- Networking
8:00-9:00 - Breakfast & Speaker: Shawn Doyle will be speaking on Mastering RTC for Enterprise Deployment
9:00-9:30 - Q&A and continued networking

Please contact René Corn to register in advance at rcorn@releaseteam.com or 720-266-4564

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IBM Technotes



To see the latest IBM Rational TechNotes
[CLICK HERE](#)

Thanks

Thank you for your interest in ReleaseTEAM, we value your feedback and look forward to hearing from you soon.

Contact

If you have any questions, please contact us, we will be happy to assist you.
ReleaseTEAM
[720-887-0489](tel:720-887-0489)
[Click HERE to email us](#)

The 5 in 5

Processing sights and sounds requires eyes, ears and, most important, a brain—right? But what if your hardware shared your senses?

In the era of cognitive computing, systems learn instead of passively relying on programming. As a result, emerging technologies will continue to push the boundaries of human limitations to enhance and augment our senses with machine learning, artificial intelligence (AI), advanced speech recognition and more. No need to call for Superman when we have real super senses at hand.

This year IBM presents The 5 in 5 in five sensory categories, through innovations that will touch our lives and see us into the future.

[Click here for the rest of the article.](#)

The Internet of Things Starts to Bear Fruit

People have been talking and writing about the “Internet of Things” for more than a decade. It’s the idea that at some point billions of electronic devices and sensors will be connected to the Internet in parallel to the hundreds of millions of people who have access to the Net. But, unlike so many of the whiz-bang technologies that are forever predicted but never arrive, such as flying cars and time machines, the Internet of Things is on the verge of becoming a reality.

So, what exactly is bringing the Internet of Things to fruition? A big factor is the plunging cost of connectivity, which is being driven by the emergence of Heterogeneous Networks (often referred to as “HetNets”). HetNets offer a way to increase the density and bandwidth available to mobile devices.

To give you an idea of their potential scale, Free.fr, one of the world’s first HetNets, located in France, has more than 4 million WiFi hotspots connected to the network and enjoys data transfer costs that are probably far below \$1 per gigabyte. While the rise of HetNets is driven by insatiable consumer demand for smartphone bandwidth, the biggest impact will be felt when it becomes cost-effective to connect just about anything (cars, washing machines, vending machines, lights etc.) to the Internet. And, anyone who was in Las Vegas earlier this year at the Consumer Electronics Show knows that this type of ‘uber-connectivity’ is no longer just a pipe dream.

[Click here for the rest of the story.](#)

Are you a Cloud Pioneer?

A growing number of pioneering companies see the unique advantages of Cloud platform as a service (PaaS)—which offers the speed and saving of alternatives like infrastructure as a service (IaaS) and software as a service (SaaS), while allowing the user to retain choice and control over applications and data. These pioneers are adopting PaaS faster and providing valuable insight into the strategic benefits it can bring to an enterprise.

[Click here for the article.](#)

Tech Predictions for 2013

As the dust settles on 2012, it's time to glimpse what 2013 has in store for us. The year 2012 saw an avalanche of gadgets. The tech terrain was trying to make space for every consumer type with devices of every size, shape and to meet every budget. From smartphones, tablets and ultrabooks to hybrids, socially integrated cameras, HD displays and smart TVs, we saw it all. The next year is poised to take these technologies a notch higher, and the consumer is sure to benefit from it.

Vishal Tripathi, Principal Research Analyst at Gartner, believes that in the coming year we will see a lot of convergence of technology, devices and even players in the market. And what will drive trends is the price-point of the products. He says, *“What we will see is convergence of all kind of devices. We will see tablets, hybrids, smartphones, but one thing that will be common is more computing power for a better cost. Products are getting powerful, but at the same time the market is getting much more competitive. Also, gone are the times when a brand could dominate a single space. Now it's more cross-functional, cross-device scenario, as there is a convergence of different players, hardware, vendors etc.”*

We spoke to the key players in the industry to know their plans for 2013 and what they predict for the New Year in tech.

[Click here for the entire article.](#)

Trends to Watch at CES 2013



The annual Consumer Electronics Show, when tech companies gather in Las Vegas to show off their biggest, boldest ideas of the year, is set to open the second week of January. The show has lost some of its cachet in recent years, particularly with former headliner Microsoft opting to stop its traditional keynotes. But it is still a key place to see what smartphone makers, television companies and automakers are forecasting for the future of technology. Here are five trends to watch at this year's Consumer Electronics Show.

[Click here for more.](#)

The Puzzler

Fans of NPR's "Car Talk" will be familiar with one of show's staples, The Puzzler. And as anyone aware of the show would also know, it is unfortunately ending as of 2013. We here at ReleaseTEAM would like to keep the tradition of the Puzzler alive in our own little way by hosting some puzzles here in our newsletter. So send us in your answers and we will randomly pick a winner from all the correct answers to win a \$27 ReleaseTEAM gift certificate. If you'd like to send us puzzlers of your own, feel free to do so!

This month's puzzler:

You have just started a brand new doughnut shop, unfortunately times are tough and you could only afford the oven that cooks one doughnut at a time. It takes 90 seconds to bake one delicious doughnut; however your least favorite friend is eating 3 doughnuts every 5 minutes, thus putting your new-found doughnut business in jeopardy. How many doughnuts will you have after 33 minutes?

Send your answers to info@releaseteam.com.