



ReleaseTEAM

December 2016



Welcome to our December Newsletter

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IBM Technotes



To see the latest IBM Rational TechNotes

[CLICK HERE](#)

Happy Holidays from all of us at ReleaseTEAM. We are thankful for you! In the spirit of gift giving please watch the mail for your 2017 ReleaseTEAM calendar. If you want to opt-in to get a free calendar please send your name, email, and mailing address to info@releaseteam.com.

In this Newsletter we are offering a special gift to our clients, partners and friends ... a Stratejos project management bot assistant. This gift includes 12 months of free licenses for up to 100 users! It is an amazing value.

But wait ... there's more ... (this is sounding like the QVC shopping channel) qualifying ReleaseTEAM clients can receive \$1,200 in Amazon Web Services credits by evaluating Data Center products before 31 Mar 2017. Apparently this newsletter is exploding with great stuff.

In addition to the above, in this issue we recap the recent information-packed DevOps Enterprise Summit as well as highlight recently released must watch video sessions from the Atlassian Summit. Finally, we conclude by reminding everyone that at some point in your Atlassian journey you will find yourself needing to scale your Atlassian applications to a wider group within your organization: ReleaseTEAM is your expert resource for all things Data Center deployment. We would love to help you become the hero of your

A holiday gift from ReleaseTEAM to improve your processes and projects. Because you have been very good this year!

In the spirit of gift giving ... this holiday season we have partnered with Stratejos, the world's first project management bot, to give you your own personal project management bot assistant. Think of it as the next best thing to having your own highly efficient personal elf assistant PM ... minus the ridiculous clothing and the constant carol singing.

Your Stratejos project management bot assistant will take care of nagging team members, monitor budgets, notify you of risks and identify missing information. Stratejos will help your teams improve their practices and can even take care of tasks for you. You also get the added advantage of a machine constantly watching and processing data from your projects.

A list of Stratejos functionality includes:

- Managing projects via the JIRA* Project Admin page
- A project dashboard that contains a budget overview widget, important events and a timeline widget
- Easily view tasks and their budgets
- Easily view a list of all projects and quickly see their status
- Receiving email notifications
- Tracking revenue and profitability
- Setting individual rates/costs for the people on the project
- Setting people's availability

ReleaseTEAM is always looking for ways to improve your processes and project outcomes. This special offer includes 12 months of free licenses for up to 100 users! It is a phenomenal value. If you are interested in this offer please contact us ASAP at sales@releaseteam.com. We have a limited number of licensing agreements and we anticipate this being very popular. This offer expires January 31st 2017. Again Happy Holidays from ReleaseTEAM!

*Stratejos works with JIRA Server, JIRA Cloud, HipChat and Slack.

Now Available: 5 Must Watch Sessions from Atlassian Summit

This was the biggest Atlassian Summit ever with 75 sessions, 7 tracks and over 350 Atlassians in attendance. For the first time ever the focus of the conference was exclusively on process and culture for teams. The conference was packed with essential information. The following is a sample of the recently released must watch conference sessions

Black Belt Tips for JIRA Software

This session outlines the innovative ways JIRA Software is being used within Atlassian, and what features their teams find most useful to enhance their processes.

How Netflix Uses DevTools for Culture, Speed and Innovation

Every day Netflix streams 125 million hours of video to 80 million subscribers in 130 countries. Delivering new features daily at a global scale requires an engineering-oriented culture that moves fast and innovates faster. Explore the forces that drive a centralized team in a decentralized organization and the diverse needs of their very technical user base.

Self-Serve Marketing at VMWare with Request Portals

Digital Marketing supports the entire marketing organization of 600 people. By providing a simple self-serve submission method, automatic routing, and clear channels of communication, the team was able to increase their capacity by 450% (from 100 to 900 monthly requests) and decrease their SLAs by 58% (shaving off 4 days.)

Application Lifecycle Management at Scale

Application Lifecycle Management (ALM) is a highly integrated engineering tool platform built upon Atlassian products, vendor plugins, and internally developed plugins. Rockwell Collins supports 7,000+ engineers with common workflows, training, and customer support. Learn about the unique needs they've addressed, the challenges they've faced, and the benefits their engineering teams are enjoying using ALM.

Designing Teams: Building a Great Workspace Is Like Building Great Software

Learn how the Workplace Experience team at Atlassian partnered with their own internal customers to build workspaces in an agile way that is reflective of our modern workforce.

[All of the above sessions are now available here.](#) This is absolutely time well spent

Recap of DevOps Enterprise Summit 2016

We had an amazing week at DevOps Enterprise Summit! It was a high energy information packed event. This year IT Revolution, in conjunction with Electric Cloud, hosted more than 1,300 attendees for three days of DevOps sharing, learning and mutual support.

The theme for this DOES16 was "Leading Change." Gene Kim began the conference by sharing the results of the latest DevOps survey which found IT organizations that leveraged DevOps practices were able to deliver business value faster, with better quality, more securely, and they had more fun in the process. And now with over four years of survey data, we know that these high performing companies are significantly out performing their peers.

The primary focus of the conference was to provide a forum where current DevOps practitioners from large IT organizations were able to share their experience with others who are just starting their journey. The conference included DevOps transformation stories from large enterprise companies such as Allstate, American Airlines, Capital One, Nationwide, Target and Walmart.

During the event companies highlighted that DevOps is a journey of continuous improvement via experimentation, accepting failure along the way and incrementally improving the way they build and deliver software. There were insightful case study presentations including Heather Mickman, Sr. Director of Technology Services at Target. Ms. Mickman showed how a grassroots, bottoms up DevOps transformation at Target enabled the company to enlist the support of executive management. Target was able to scale software deployments from 2-3 per day in 2015 to 90 per day just twelve months later. The Target team achieved this by aligning product teams with business capabilities, removing friction points, and making everything self-service.

Microsoft discussed their new vision of enabling any engineer to contribute to any product or service at Microsoft, thereby leading the change to a single engineering system. Engineers follow an "engineering north star" with the objective that dev can move to another team and already know how to work.

Walmart discussed how their mainframe team took the lead by creating a Web caching service at scale that distributed teams could leverage. All three of the above case studies showed how technology is being used to move forward together, and there must be a leadership culture that supports this type of high performance. Many sessions focused on how to build this generative culture and the leadership required to change both people and processes.

There was an infectious energy at the conference. Plan now and save the date for next year ... November 13-15, 2017 at the San Francisco Hilton Union Square. Fantastic things happen when you gather with like-minded thinkers who have similar goals and a passion for learning and sharing the outcomes of pioneering practices. Summaries and videos of DOES16 presentations and can be found at <http://electric-cloud.com/devops-enterprise-summit/>

Receive \$1,200 in Amazon Web Services credits by evaluating Data Center products. As an added bonus ReleaseTEAM can help you become the hero of your organization

Qualifying clients, partners and friends of ReleaseTEAM can receive \$1,200 in AWS credits if they evaluate JIRA Service Desk Data Center, JIRA Software Data Center, or Bitbucket Data Center before 31 Mar 2017.

ReleaseTEAM has partnered with Atlassian to promote this launch and incentivize our enterprise clients to evaluate Data Center on the AWS platform. Availability is limited! If you are interested please contact us ASAP sales@releaseteam.com. ReleaseTEAM is excited to be your expert resource. We love helping you become the hero of your organization.

At some point in your Atlassian journey you will find yourself needing to scale your Atlassian applications to a wider group within your organization. ReleaseTEAM is your expert resource for all things Data Center deployment.

The Data Center deployment option is designed for high availability, performance at scale, and instant scalability when hosting Atlassian applications in your own data center. Data Center is now available for JIRA Software, Confluence, Bitbucket and JIRA Service Desk.

With Data Center you can cluster multiple active servers to ensure users have uninterrupted access to critical applications in the event of unexpected hardware failure. You can use any form of load-balancing technology – hardware or software – to intelligently distribute load across your Data Center cluster. And finally, Data Center deployments integrate with industry standard technologies for database clustering and shared file systems to minimize single points of failure.

It is a brilliant solution for scaling your Atlassian applications to a wider group within your organization and ReleaseTEAM is your own personal expert resource. For help with transitioning to Atlassian Data Center contact us today at sales@releaseteam.com. We are happy to help you become the hero of your organization.

The Puzzler

Congratulations to Brian Dalton, for winning the November Puzzler contest! Brian will receive a \$27 gift card for his smartness. Email puzzler@releaseteam.com to claim your \$27 gift card!

And now for the December Puzzler ...

At the start of a beautiful Sunday afternoon the boss of popular company ReleaseTEAM walked into his server room. He wanted to put a new HDD, which he took out of the server rack an hour before, back into the server. He noticed that the server rack had been cracked open and he called the police immediately.

When the police interrogated the staff on their activities during the hour in which the cabinet had been cracked, they gave the following alibis:

Kathy was preparing lunch;

Heather was out running errands;

Kevin was fetching the mail;

Mike was making a phone call.

After the police heard all the alibis, the culprit was caught immediately. Who was it and how did they know?

Here was last month's question:

What word will a spellcheck spell "incorrectly?"

The answer is incorrectly of course.

Please send your answer to puzzler@releaseteam.com and we will randomly pick a winner from all the correct answers. The winner will receive a \$27 gift card. If you have a brilliant puzzler recommendation we would love to use it. Please send your recommendations to the above email address.

Have a safe and happy Holiday season! Thank you for being a part of our DevOps community.