

AUGUST 1ST 2013



ReleaseTEAM



Welcome to our August 2013 newsletter!

Inside This Issue

[Rational Symposiums](#)

[ReleaseTEAM Spotlight](#)

[Shawn Speaks at S&GL 2013](#)

[ReleaseTEAM Tools Spotlight](#)

[Q3 RUG Meeting Dates](#)

[New Partner Announcement](#)

[Disciplined Agile Experience Workshop](#)

[UrbanCode Article](#)

[Top 5 Reasons of Conflict between Developers and Testers](#)

[The Puzzler](#)

Training News Update for IBM Products

At the beginning of Q3, IBM officially announced that the marketing, selling, and delivery of training will no longer be handled by IBM. Training will still exist; it will now be handled by IBM's Business Partners and a few selected global training providers.

As a premier Rational Business Partner, ReleaseTEAM understands the value of solid training courses and by working with Rational software since its inception, we know how to deliver meaningful classes! As a small company we have the ability to be flexible, customizing the Rational training courses to meet our clients' needs. Give us a call today to discuss how ReleaseTEAM can effectively deliver the Rational education needed to ensure your software development team's success!

Quick Links

[ReleaseTEAM Website](#)

[IBM Rational Website](#)

[Colorado Rational Users Group](#)

[ReleaseTEAM's Rational Users Group Page](#)

Upcoming Rational Systems and Software Engineering Symposiums

Please join us for the Rational® Systems and Software Engineering Symposium. Learn how IBM Rational® is helping to lead the innovation agenda in product and systems development. Industry experts will discuss applying system engineering best practices with measurable benefits, and provide customer examples.

We will be speaking at the Symposiums being held at Lake Buena Vista, Tampa, San Diego, Dallas, and Washington DC.

[Click here for more information and to register.](#)

IBM Technotes



To see the latest IBM Rational TechNotes

[CLICK HERE](#)

ReleaseTEAM's Spotlight

Craig A. Carson

- Account Manager, IBM / Rational- Air Force Team

Here in our RT Spotlight we honor someone who has gone above and beyond in serving the SCM Community, Criag Carson.



Craig Carson

Craig has been one of IBM Rational's outside Sales Account Managers on the Federal Government team for 7 ½ years. He currently handles various Air Force bases in the mid-west and is extremely passionate about his job! Craig feels his group has been so successful because his team is a close knit group that consists of all top notch people who work very well together. He loves the fact that they have been together for many years and they know the various Air Force programs extremely well.

Prior to selling into the government space Craig held a variety of commercial sales jobs. He loves the federal government, stating it was a very interesting and fun learning process, with a completely different sales/purchasing cycle. It is definitely more of a challenge (one Craig and his team love to take on) as longer decision and funding processes within the government can sometimes take up to 4 years!

Craig Carson and ReleaseTEAM's founder (Shawn Doyle) go back, nearly 14 years. They met one another when Craig was an inside sales rep at Rational, 6 years before IBM acquired them. Shawn has always thought highly of Craig and loves the fact that ReleaseTEAM gets to work closely with his team today.

Craig has 16+ years of experience in software sales. Prior to his successful software sales career Craig was an Air Craft Mechanic who majored in Aviation and Business Management.

If you are in the Air Force or on an Air Force related project, please feel free to reach out to Craig directly at carsonc@us.ibm.com

Shawn Doyle to Speak at Subversion and Git Live 2013

The Subversion and Git Live conference sponsored by WANdisco is having our own Shawn Doyle as a speaker in October. He will be giving a talk geared towards administrators who may be new to Git, while having some background in Subversion or other SCM systems.

This talk will include basic to intermediate Git administration, focus on areas differing from running and interfacing with other systems, and the different ways to create and share a "master" Git repository.

[Find out more about Subversion and Git Live 2013 here.](#)



Announcing Q3 Rational User Group Meeting Dates

Come join us for a Deep Dive into the world of IBM Urban Code and an Open Labs training opportunity. IBM Open Labs offers participants self-paced online courses and workbooks with technical support available on site. Course offerings include:

- Rational System Architect for DoDAF 2
- Agile Development with Rational Team Concert
- Publish Your Requirements in Rational DOORS with Rational Publishing Engine
- Rational Solution for Collaborative Lifecycle Management 4.x

Come spend a fun and informative half-day with us:



Colorado Users Group (Denver/Ft. Collins)

Thursday, September 19

Location: TBD

11:00 Open Labs begin

Noon – 4:00 Lunch and Presentation

4:00 – 5:00 Social Networking



Colorado Springs Users Group

Friday, September 20

Location: The Airplane Restaurant

11:00 Open Labs begin

Noon – 4:00 Lunch and
Presentation

4:00 – 5:00 Social Networking



Salt Lake City Users Group

Thursday, October 10

Don't miss out! Register now to reserve your seat at [CRUG \(Denver/Ft. Collins\)](#), and [CSRUG \(Colorado Springs\)](#).

ReleaseTEAM welcomes new business partner:
PacGenesis



We're excited to welcome PacGenesis into our business partner family. We will be promoting their SCM Accelerator which is an application that integrates a client's existing tools over to RTC, along with bundling training and consulting services. This package will ensure every client makes a smooth transition over to IBM's CLM portfolio.

ReleaseTEAM's Tools Spotlight

Rational Focal Point

IBM® Rational® Focal Point provides product and portfolio management driven by market needs and your business objectives. This comprehensive solution helps you prioritize and select the right investments, balance change with business demands and align resources to deliver the right products at the right time. Now your executives and teams can make decisions that deliver greater value to your customers and your business.

Rational Focal Point:

- Improves decision making by enabling you to automatically incorporate stakeholder feedback, share centralized information and use objective information to support decisions.
- Uses visualization, prioritization, road maps and plans to help you assess the effects of decisions. Now you can create plans that are achievable, value-based, and balanced against internal constraints and resources.
- Uses predefined configurations based on best practices to define a portfolio of investments driven by customer and business value, marketplace analysis and stakeholder collaboration.
- Integrates enterprise architecture and project execution into portfolio management. This helps ensure enterprise and project decisions are aligned with your company's financial and market needs.

[Check out Rational Focal Point on our website.](#)

DA 101: The Disciplined Agile Experience Workshop

Disciplined Agile Delivery (DAD) is an IT process decision framework for delivering sophisticated agile solutions in the enterprise. It builds on the existing proven practices from agile methods such as Scrum, Extreme Programming (XP), Lean software development, Unified Process, and Agile Modeling to include other aspects necessary for success in the enterprise. DAD fills in the gaps left by mainstream methods by providing guidance on how to effectively plan and kickstart complex projects as well as how to apply a full lifecycle approach, with lightweight milestones, effective metrics, and agile governance.

The workshop is not technical and is suitable for all team members. Many group exercises reinforce the principles learned. The workshop is also valuable for management tasked with moving from traditional approaches to agile.

[Click here for more information.](#)

UrbanCode's Maciej Zawadzki on better development and release cycles



Scott Laningham interviewed the Co-founder and CEO of UrbanCode, here is an excerpt:

"There's nothing new about the statement ... that your product development life-cycles have to get shorter. That's been the case for a long time. As an industry, we've been moving in that direction ... Most organizations have adopted agile, and their development teams are moving quickly. But they're not seeing that translate into those short development cycles that were promised, essentially. So they're looking at, alright, this stuff is moving quickly, why are we not getting to production as quickly as we should be based on how fast the development team is working. What happens in that space (between development and deployment) is, the application gets produced by the development team and it needs to be deployed into an environment for testing. That deployment process, for a lot of organizations, is manual ... There's a feedback loop that happens, and if there is a delay in testing that cycle gets elongated."

Maciej says the accelerating pace of innovation can be felt in both high-tech and what might be considered, traditionally, lower-tech industries, and that means the dividing line is disappearing and demand for solutions to help the business innovate rapidly are increasing across the board. Take, for example, how the entertainment industries are experimenting with new revenue models in response to the disruption caused by mobile and the Internet. Legacy companies are seeking to adapt while their field of competition expands with born-on-the-web companies who are all about capitalizing on the disruption.

[Check out Mr. Laningham's full post and the 10 minute video interview here.](#)

Top Five reasons of Conflict between the Developers and Testers

Software Development is a complex and complicated process, which involves the interaction and collaboration of different individuals. The most notable individuals include software test engineers, software developers, business analysts and system analysts. However, due to the pragmatic nature of the interaction and high chances of interpersonal conflict between developers and testers, I'm listing down the major reasons behind these conflicts. I have 5 years of experience as tester in a Software Testing Company and the points discussed below are solely related to my own experience and work. Viewers may have different point of view regarding the topic.

An interpersonal conflict between a tester and developer is inevitable because of many reasons:

- 1.** The stress and the high pressure caused by the strict deadline set by the management, to impress the clients by completing the project in a much shorter time, than it would normally take is a most prominent reason that could result in an out busting of conflict between the two.
- 2.** Previous studies used to state testing as a last step in the software development cycle. However, as the recent studies reveal testing as a more practical and pragmatic practice that should take place just after initiating the development process, it increases the interaction and poses greater chances of conflict between the developer and the tester.

[For the rest of the article click here.](#)

Winner of the June Puzzler

Meet Andy Zaepfel from Level 3 Communications. Andy is our first official winner of the RT Newsletter Puzzler.

Andy was randomly selected out of our pool of correct answers for the June Puzzler and was rewarded for his quick decisive intellectual actions with a \$27.00 Visa gift card. It could have been YOU.

Solve this month's Puzzler and email in with the correct answer to have a chance at winning.

Just like with the Lottery, you have to play to win.

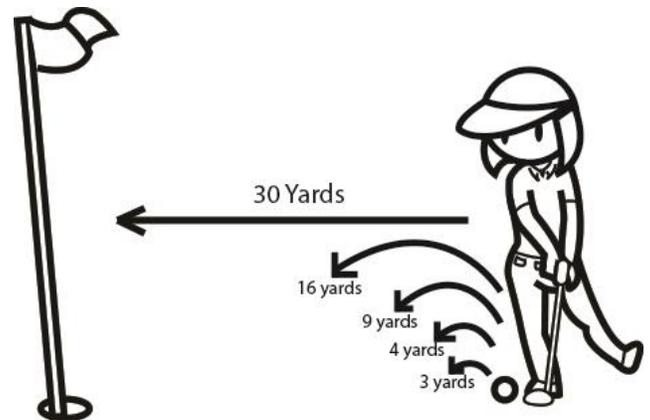
Congratulations Andy!



The Puzzler

Now for this month's puzzler:

We can't tell whether or not Sarah is really good at golf or really bad. She can consistently make putts in 3, 4, 9, or 16 yard increments, but those are the only distances she can putt. If Sarah is 30 yards away from the hole, **what is the fewest number of putts she can use to get the ball in the hole?** Assume that if the ball is hit past the hole, it goes over it the remaining distance, e.g. if she is 7 yards away and hits it 9, the ball would end up 2 yards on the other side of the hole.



Send us in your answers and we will randomly pick a winner from all the correct answers to win a \$27 ReleaseTEAM gift certificate. If you'd like to send us puzzlers of your own, feel free to do so!

Send your answers to info@releaseteam.com.